

Auburn Endurance Capital Committee Meeting Minutes 2/11/2014

Meeting Date/Time: Feb. 11, 2014, 10:00 a.m.

Location: City Hall, Room 10

Present: Cynci Calvin, Lisa Kodl, Harvey Roper, Robert A. Miller, John Mackey, Jim Northey

Guests: Sheryl Petersen (ARD)

Quorum: Present

Minutes from Jan. 28, 2014 meeting approved.

Public Comment:

- 1) Auburn Bike Park letter of approval from ECC – Lisa will email ECC the letter, and ECC will make an email approval of a motion to send it to ARD (*note* – letter was subsequently approved unanimously by the ECC and sent to ARD).
- 2) Plan for an ECC Committee group photo to post on the website.

ARD Club 100 Endurance Challenge Report from Sheryl Petersen

- 2nd printing (250 copies) of Challenge log books, courtesy of Colleen Conley
- Meeting planned with Dennis Noone of the Auburn Journal for an article
- Swim Team, basketball teams to receive logs.
- Cynci still needs to contact Brad Kearns
- Consider more logs to hand out at Auburn Running Company and bike shops
- Consider posters to display at various businesses.
- Committee needs to work on logo-wear awards for Club 100 celebration.
 - Prefer local or US made
 - Consider hats or t-shirts

Placer County Visitors' Center

- Lisa delivered logo items she had left over (a few hats, tshirts, postcards)
- Mora Rowe can sell or use as give-aways.
- Hats the best item for our 2013-2014 work plan item
 - Quality baseball-style hats
 - Need to find a company and pricing
- Send Mora “wow factor” news items about Auburn events, athletes, etc.

Trail Usage & Safety Plan Subcommittee Meeting

- Harvey reported that Kathie Perry wants to make suggestions for a Phil Gardner replacement.
- Harvey will call Kathie and suggest Linda Glazier as a replacement.
- Don Zea to replace Mark Falcone
- Essentials:
 - Needs an ECC member to be in charge of the meetings and keep people on track
 - Secretary must make sure people attend
 - Define short (pilot plan), medium and long term plans (new trails)
- Bob Miller agreed to chair the meetings with Harvey as a back-up.

- Harvey met Gaines & McClintock at Chamber meeting; they want ECC to bring them the plan and can help with EIR.

Krazy Man Day

- Keith Nesbitt no longer wants to be in charge.
- Components: Swim (pump station), boat, mountain bike, run, equestrian
- Need an event manager for each component.
- Other needs: permits, traffic control, safety, porta-potties, volunteers

ECC 2014-2015 Workplan

- \$3000 for Endurance Capital logo wear
- Printing of Trail Etiquette Manual – check with Mora about Pacer Co. Visitors Center assistance with printing costs.
- Electronic photo frame for trade expos

Meeting adjourned at 11:15 a.m.

Next Meeting: March 4, 2014 City Hall, 10 am, room tba

Agenda

- Quorum
- Minutes Approval
- Public Comment
- ASRA Trail Usage SubCommittee Progress
- ARD Endurance Challenge Update
- Refine ECC 2014-2015 Workplan
- Krazy Man Plan
- Adjournment